



SafeBackUp.com
secure and reliable online data backup

A remote backup service is an important part of a responsible data protection plan. SafeBackUp is your perfect solution

Your files are securely encrypted before they leave your office
Only you have the encryption key and password
We cannot see your files and no one else can

Login now to www.safebackup.com to obtain more information and register online for a free, no commitment 30 day trial

Contact us for a free on-site demonstration on 27014112 / 77014112

€0.50

CONDEMNED BY THE BA - COORDINATED BY CASTILLE

CHARLOT ZAHRA

MALTATODAY can reveal that the Office of the Prime Minister (OPM) had a direct hand in co-ordinating the recent ill-fated advertising campaign on Primary Health Reform - a

campaign which had to be withdrawn upon orders by the Broadcasting Authority, after it was found to violate national legislation on political advertising.

It was sister Maltese-language newspaper Illum which revealed, in an article last Sunday, how an advertising campaign conducted

by the Health Ministry about the Primary Health Reform had fallen foul of the Broadcasting Authority (BA).

In a circular to all broadcasting stations issued by BA chief executive officer Pierre Cassar on 18 December, Cassar reminded all radio and television stations

that "the Broadcasting Act prohibits political advertising except when this is authorised under a scheme of political broadcasts approved by the Broadcasting Authority.

PAGE 3



Tribute to Justin

PAGE 6



Special feature on pages 7-9

Air Malta enters 2010 'scraping the bottom'

CEO Joe Capello breaks the silence on the embattled airline's dire financial situation, but expresses confidence that a turnaround is possible

See *Business Today*



Joe Capello

FREE INSIDE

Business Today

Unemployment up 1,000 in November

Stepping into the unknown of 2010

Copper sends FTSE to 15-month high

MediaToday would like wish all readers a **HAPPY NEW YEAR**

Flamingo

Italian Design Sofas



40% OFF on SHOWROOM AND INSTOCK SOFAS